

Public Document Pack



MEETING:	South Area Council
DATE:	Friday, 31 August 2018
TIME:	10.00 am
VENUE:	Meeting Room, Wombwell Library

SUPPLEMENTARY AGENDA

5 Fostering Recruitment (Sac.31.08.2018/5) (*Pages 3 - 12*)

To: Chair and Members of South Area Council:-

Councillors Stowe (Chair), Andrews BEM, Coates, Franklin, Frost, Daniel Griffin, Lamb, Markham, Saunders, Shepherd, Sumner and R. Wraith

Area Council Support Officers:

Diane Lee, South Area Council Senior Management Link Officer
Lisa Lyon, South Area Council Manager
Kate Faulkes, Head of Service, Stronger Communities
Peter Mirfin, Council Governance Officer

Please contact Peter Mirfin on or email governance@barnsley.gov.uk

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Fostering / North East Area partnership review

Steering group presentation

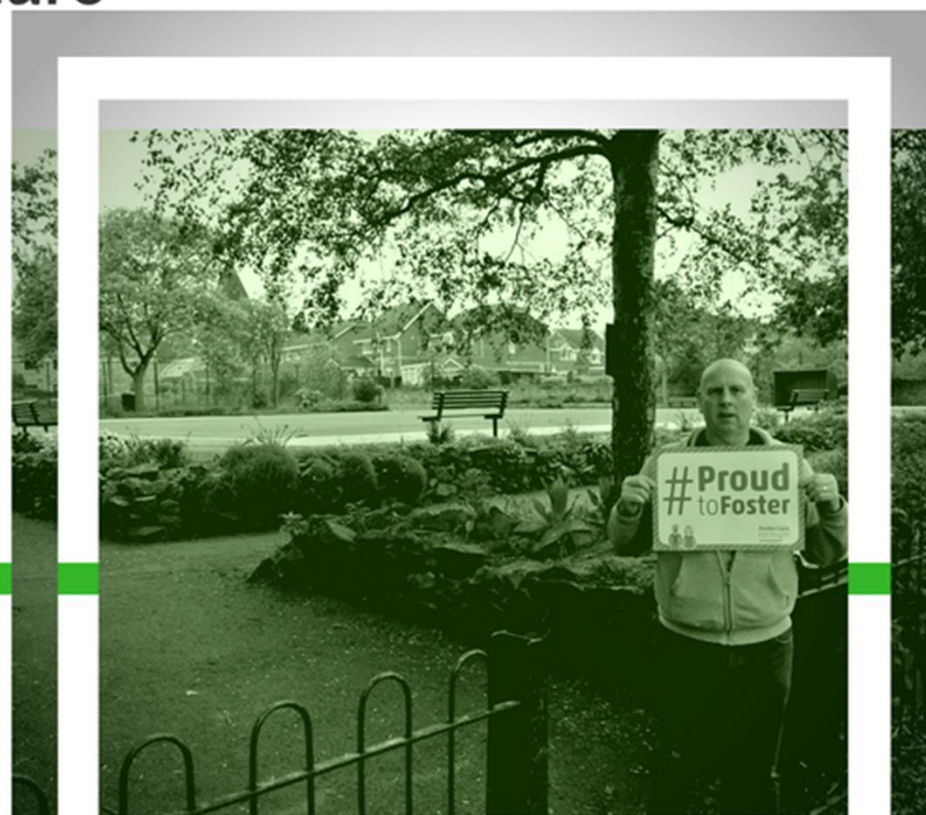
The objectives

- To improve the recruitment and retention of quality, local authority foster carers.
 - We want your help to 'describe the problem' to our communities
 - To draw on the strengths of Barnsley families & individuals to care for Barnsley children
 - Our communities - our assets – how can we exploit to help develop solutions?
-
- Ward Alliances – community groups – local intelligence – tailored promotion

Summary of actions

- Launch
- Flyer / Poster drop around the area
- Shafton Parish Council meeting
- Grimethorpe Pentecostal church
- Village life magazine feature
- Royston Gala
- Cudworth Tea in the Park
- Great Houghton Fun Day
- Carlton Gala
- Health & Wellbeing Day

THANKS



What did this lead to?

April to September...

52

LAST YEAR

81

THIS YEAR

14

FROM THE NEA

FANTASTIC

EXPOSURE

5

IN THE PROCESS
OF HAVING
ASSESSMENTS

2

IN THE
APPLICATION
STAGE

3

IN THE INITIAL
HOME VISIT
STAGE

4

NO FURTHER
ACTION

A chance to learn what works for us

It's nationally recognised that selling the foster care 'product' is unlike promotions or marketing of any other kind. Foster care changes the lives of the people we recruit, perhaps forever, and for many it's a '24/7' commitment for years of their life.

We will continue to measure NEA enquiries for the next **12 months** to fully measure the campaign success.

What went well

AWARENESS

- Overall awareness in a concentrated area
- Being aware of and attending the large events in the borough.



- Village Life magazine cover.



What we will improve on

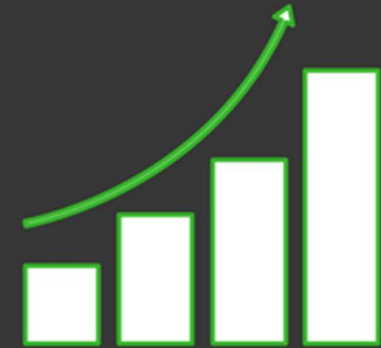
WE MUST MANAGE OUR CAPACITY FOR EVENTS.

We must focus on family-oriented events

Stalls at shopping locations aren't effective

Parish council meetings don't provide an optimum audience.

Moving forward



Area council partnerships are valuable

We want to create local 'faces of fostering' for all the 6 areas.

help to spread our message to your targeted areas through your social media followers.

We want to create partnerships to attend two of the main family-focused events in each area per year. (Capacity allowing).

Want help from each area to spread awareness of the need for fostering

Help to utilise your community magazines.



**Fostering
in Barnsley**




Fostering in Barnsley
NEEDS YOUR HELP

Looking for foster carers who can care for a child with a severe learning disability and epilepsy.
 Looking for foster carers who can provide him with the care and support he needs to flourish as he grows.
Can you be that special person?

Call Kerry on 01226 775876
 #barnsleycarersforbarnsleychildren

Upcoming Events



28 JUN Barnsley Fostering Information Evening
 18.30-20.00 at TQ 260 - Midway St 2 1 3 Barn Mills - Barnsley
 Tels: 01226 775876 / 775877

28 JUL Fostering Information Evening
 18.30-20.00 at Barnsley Town Hall - Barnsley
 Tels: 01226 775876 / 775877





"Me and my wife are long term carers who have been fostering for 4 years. My main carer as my wife is full time.

 The best thing for us is watching how the children progress in our care and we see them months/years later, happy and doing well. We realise that we had a part to play in getting them there."



village life
 SUMMER 2017
 Barnsley East Area supports Foster Carers for Barnsley Children





DearneFM
 102 & 97.1

For Gary Carlton
ring Barnsley

Tweets	Following	Followers	Likes	Moments
1,359	385	437	141	0

Tweets **Tweets & replies** **Media**

FosterAdoptBarnsley @FosterAdoptBMBBC - Ju
 Our next info evening is just one week away! 📅
 at the Town Hall. It's your chance to speak to us



Dearne FM, Barnsley FC, Sharon Wood and Fostering Na

THANK YOU

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